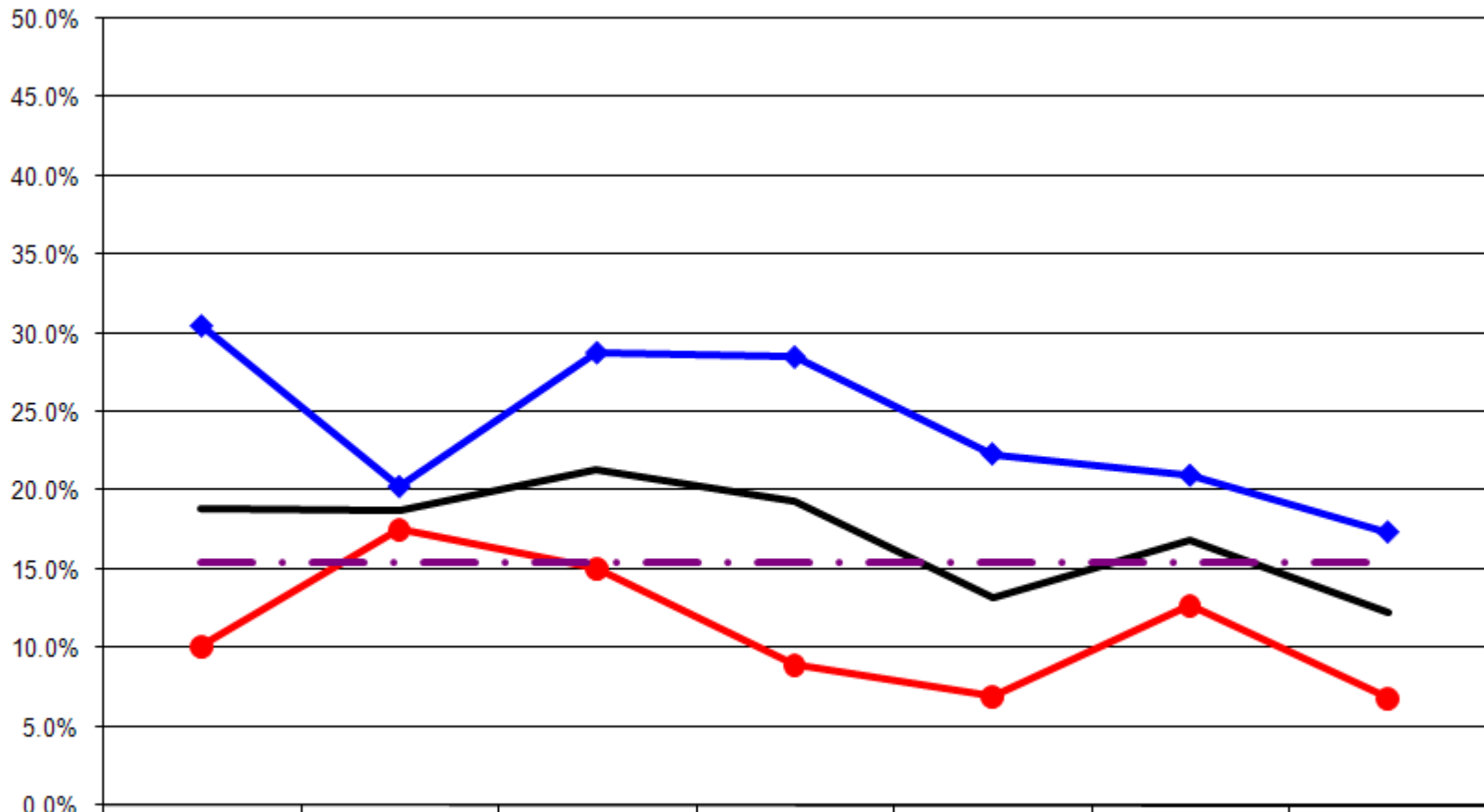


Ages: 18-64 Survey Population Binge Drinking

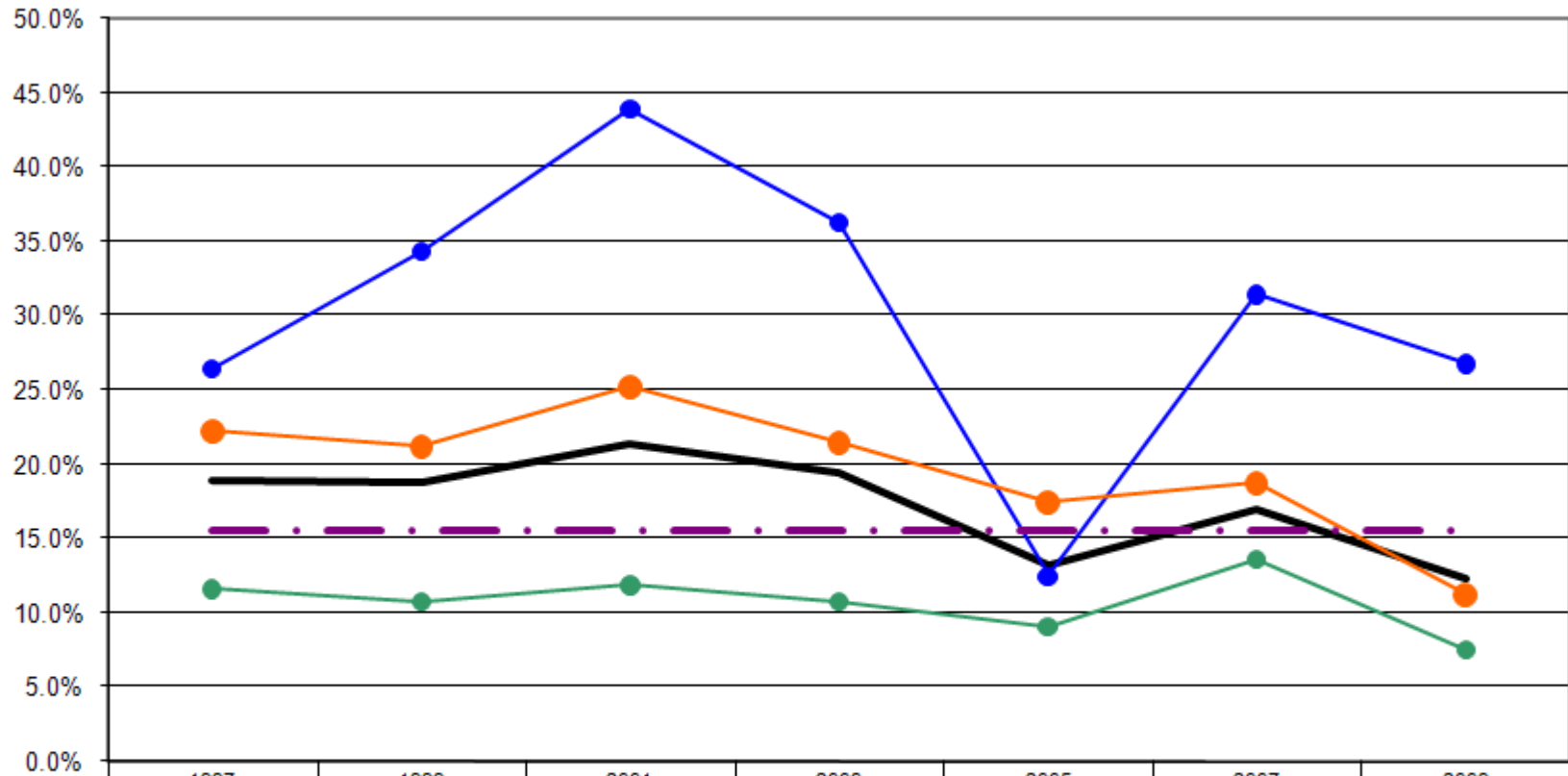
Binge Drinking Rate By Gender (Ages: 18-64)



	1997	1999	2001	2003	2005	2007	2009
— Total	18.8%	18.8%	21.4%	19.4%	13.2%	16.9%	12.3%
—◆— Male	30.5%	20.2%	28.8%	28.5%	22.3%	21.0%	17.3%
—●— Female	10.1%	17.5%	15.0%	8.9%	7.0%	12.6%	6.8%
- - - US Total Rate*							15.5%

*Source: 2008 CDC BRFSS

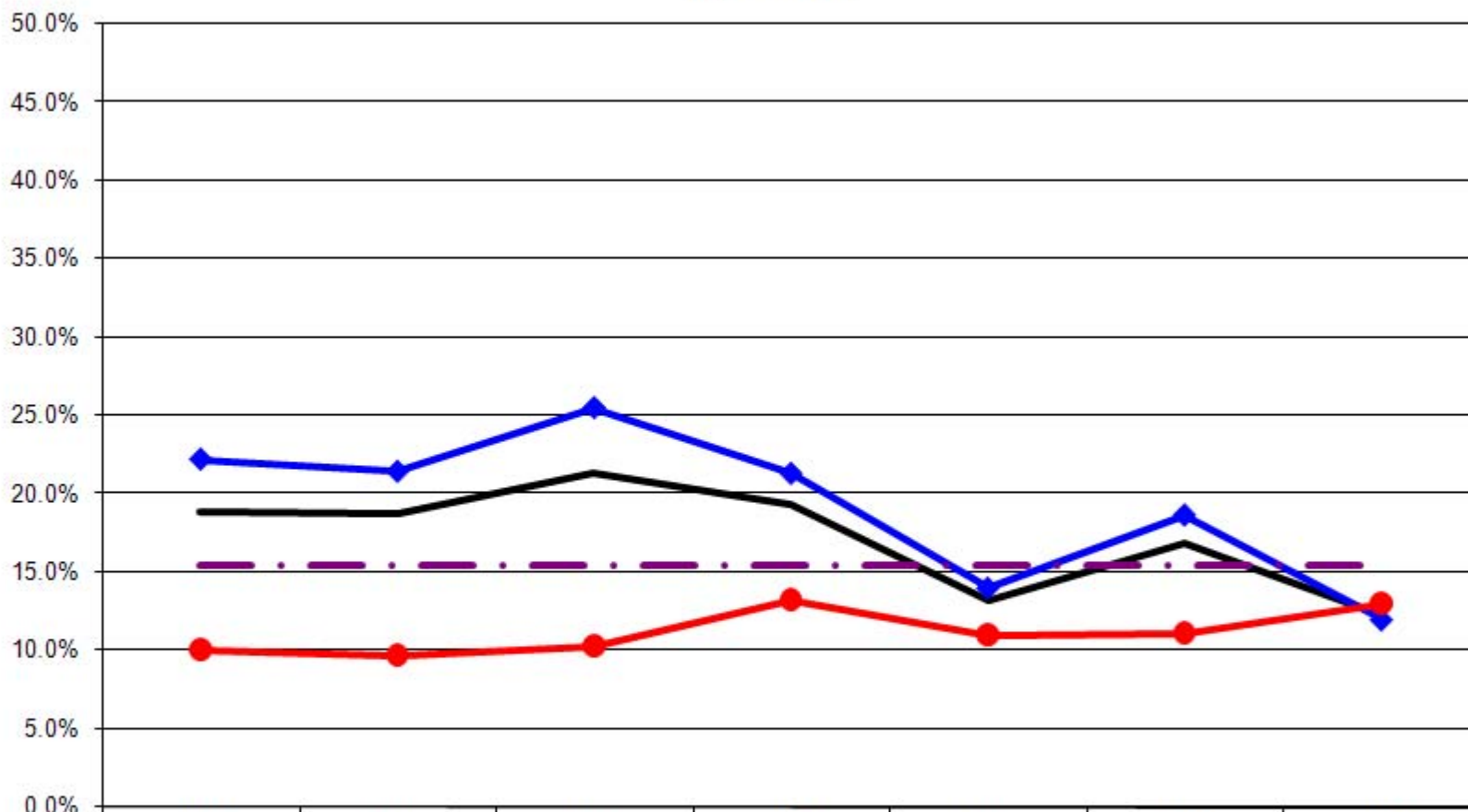
Binge Drinking Rate By Age (Ages: 18-64)



	1997	1999	2001	2003	2005	2007	2009
Total	18.8%	18.8%	21.4%	19.4%	13.2%	16.9%	12.3%
18-24	26.4%	34.3%	43.9%	36.2%	12.5%	31.4%	26.7%
25-44	22.3%	21.2%	25.2%	21.5%	17.4%	18.7%	11.3%
45-64	11.6%	10.8%	11.9%	10.8%	9.1%	13.6%	7.5%
US Total Rate*							15.5%

*Source: 2008 CDC BRFSS

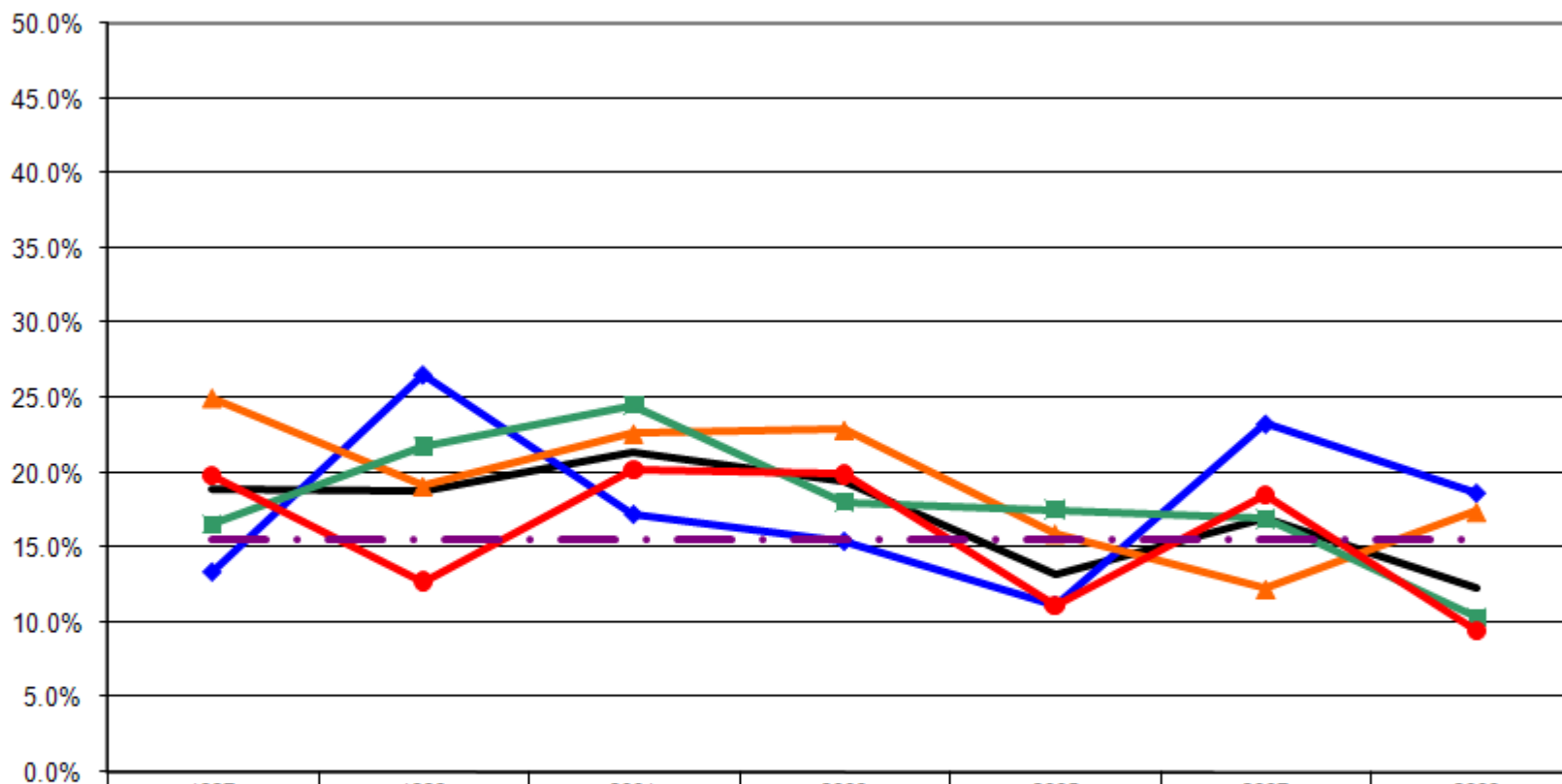
Binge Drinking Rate By Employment Status (Ages: 18-64)



	1997	1999	2001	2003	2005	2007	2009
— Total	18.8%	18.8%	21.4%	19.4%	13.2%	16.9%	12.3%
—◆— Employed	22.2%	21.4%	25.5%	21.3%	14.0%	18.7%	12.0%
—●— Not Employed	10.1%	9.7%	10.3%	13.2%	11.0%	11.1%	13.0%
- - - - US Total Rate*							15.5%

*Source: 2008 CDC BRFSS

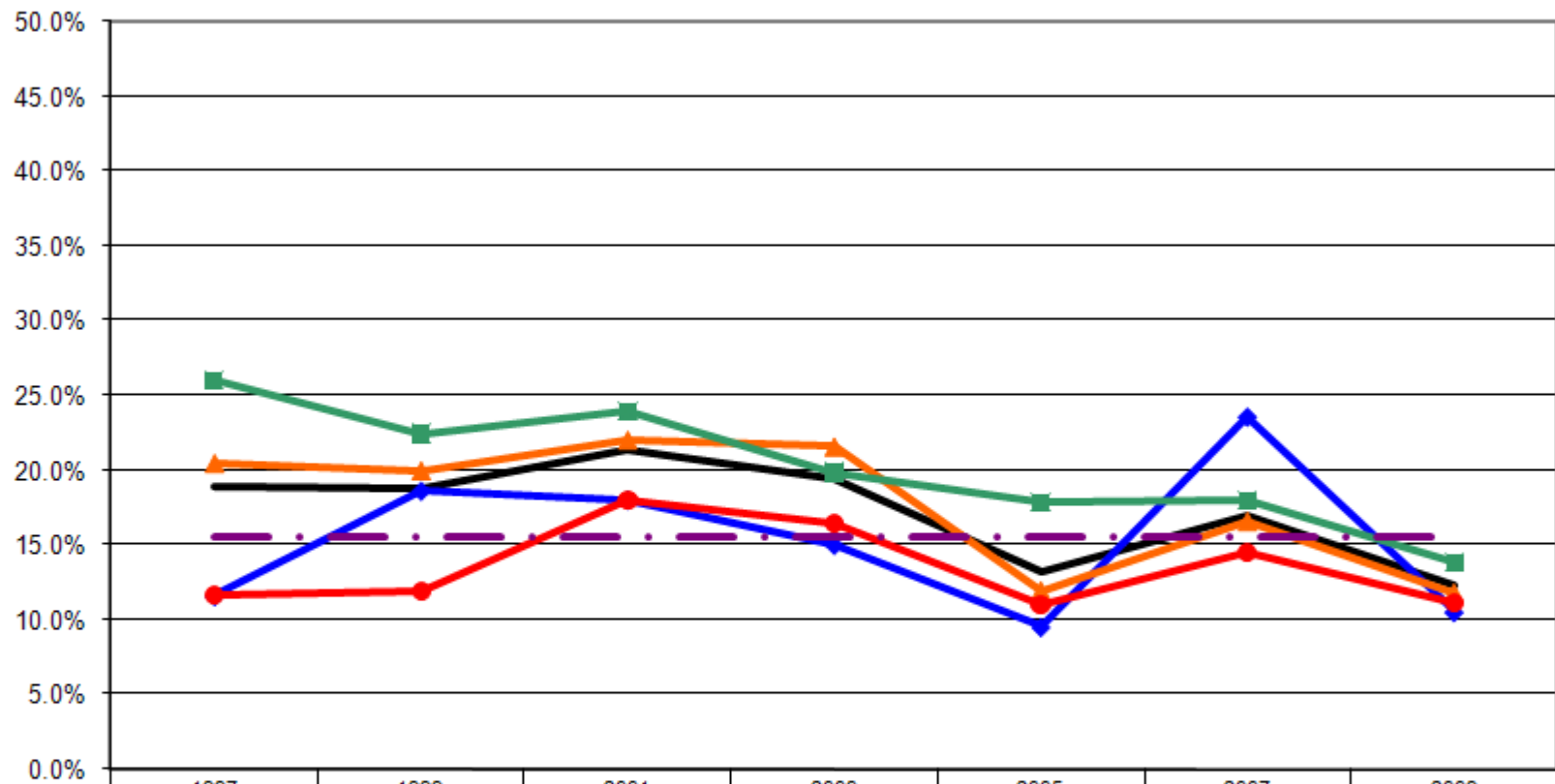
Binge Drinking Rate By Income (Ages: 18-64)



	1997	1999	2001	2003	2005	2007	2009
— Total	18.8%	18.8%	21.4%	19.4%	13.2%	16.9%	12.3%
—◆— <\$15K	13.3%	26.5%	17.2%	15.4%	11.1%	23.2%	18.6%
—▲— \$15-25K	25.0%	19.1%	22.6%	22.9%	15.9%	12.2%	17.4%
—■— \$25-50K	16.6%	21.8%	24.5%	18.1%	17.6%	16.9%	10.4%
—●— \$50K+	19.8%	12.7%	20.1%	19.9%	11.1%	18.5%	9.5%
- - - US Total Rate*							15.5%

*Source: 2008 CDC BRFSS

Binge Drinking Rate By Education (Ages: 18-64)



	1997	1999	2001	2003	2005	2007	2009
— Total	18.8%	18.8%	21.4%	19.4%	13.2%	16.9%	12.3%
—◆— <HS	11.6%	18.6%	18.0%	15.0%	9.5%	23.5%	10.5%
—▲— HS or GED	20.5%	20.0%	22.1%	21.6%	11.9%	16.6%	11.8%
—■— Some College	26.0%	22.4%	24.0%	19.9%	17.9%	18.0%	13.9%
—●— College Degree +	11.7%	12.0%	18.0%	16.5%	11.0%	14.5%	11.1%
- - - US Total Rate*							15.5%

*Source: 2008 CDC BRFSS

Interview Year 1997

		Binge drinkers (males having five or more drinks on one occasion, females having four or more drinks on one occasion)	
		Yes	No
Total		18.8%	81.2%
Gender	Male	30.5%	69.5%
	Female	10.1%	89.9%
Age	18 - 24	26.4%	73.6%
	25 - 34	26.4%	73.6%
	35 - 44	18.4%	81.6%
	45 - 54	15.2%	84.8%
	55 - 64	7.3%	92.7%
Employed	Yes	22.2%	77.8%
	No	10.1%	89.9%
Income	< \$15K	13.3%	86.7%
	\$15-25K	25.0%	75.0%
	\$25-50K	16.6%	83.4%
	\$50K +	19.8%	80.2%
Education	Less than High School	11.6%	88.4%
	High School Diploma or GED	20.5%	79.5%
	Some College/Technical	26.0%	74.0%
	College Degree or Higher	11.7%	88.3%

Interview Year 1999

		Binge drinkers (males having five or more drinks on one occasion, females having four or more drinks on one occasion)	
		Yes	No
Total		18.8%	81.2%
Gender	Male	20.2%	79.8%
	Female	17.5%	82.5%
Age	18 - 24	34.3%	65.7%
	25 - 34	28.4%	71.6%
	35 - 44	15.6%	84.4%
	45 - 54	13.3%	86.7%
	55 - 64	7.1%	92.9%
Employed	Yes	21.4%	78.6%
	No	9.7%	90.3%
Income	< \$15K	26.5%	73.5%
	\$15-25K	19.1%	80.9%
	\$25-50K	21.8%	78.2%
	\$50K +	12.7%	87.3%
Education	Less than High School	18.6%	81.4%
	High School Diploma or GED	20.0%	80.0%
	Some College/Technical	22.4%	77.6%
	College Degree or Higher	12.0%	88.0%

Interview Year 2001

		Binge drinkers (males having five or more drinks on one occasion, females having four or more drinks on one occasion)	
		Yes	No
Total		21.4%	78.6%
Gender	Male	28.8%	71.2%
	Female	15.0%	85.0%
Age	18 - 24	43.9%	56.1%
	25 - 34	31.4%	68.6%
	35 - 44	20.7%	79.3%
	45 - 54	15.2%	84.8%
	55 - 64	7.1%	92.9%
Employed	Yes	25.5%	74.5%
	No	10.3%	89.7%
Income	< \$15K	17.2%	82.8%
	\$15-25K	22.6%	77.4%
	\$25-50K	24.5%	75.5%
	\$50K +	20.1%	79.9%
Education	Less than High School	18.0%	82.0%
	High School Diploma or GED	22.1%	77.9%
	Some College/Technical	24.0%	76.0%
	College Degree or Higher	18.0%	82.0%

Interview Year 2003

		Binge drinkers (males having five or more drinks on one occasion, females having four or more drinks on one occasion)	
		Yes	No
Total		19.4%	80.6%
Gender	Male	28.5%	71.5%
	Female	8.9%	91.1%
Age	18 - 24	36.2%	63.8%
	25 - 34	25.0%	75.0%
	35 - 44	18.5%	81.5%
	45 - 54	13.6%	86.4%
	55 - 64	7.1%	92.9%
Employed	Yes	21.3%	78.7%
	No	13.2%	86.8%
Income	< \$15K	15.4%	84.6%
	\$15-25K	22.9%	77.1%
	\$25-50K	18.1%	81.9%
	\$50K +	19.9%	80.1%
Education	Less than High School	15.0%	85.0%
	High School Diploma or GED	21.6%	78.4%
	Some College/Technical	19.9%	80.1%
	College Degree or Higher	16.5%	83.5%

Interview Year 2005

		Binge drinkers (males having five or more drinks on one occasion, females having four or more drinks on one occasion)	
		Yes	No
Total		13.2%	86.8%
Gender	Male	22.3%	77.7%
	Female	7.0%	93.0%
Age	18 - 24	12.5%	87.5%
	25 - 34	24.7%	75.3%
	35 - 44	12.2%	87.8%
	45 - 54	9.2%	90.8%
	55 - 64	9.0%	91.0%
Employed	Yes	14.0%	86.0%
	No	11.0%	89.0%
Income	< \$15K	11.1%	88.9%
	\$15-25K	15.9%	84.1%
	\$25-50K	17.6%	82.4%
	\$50K +	11.1%	88.9%
Education	Less than High School	9.5%	90.5%
	High School Diploma or GED	11.9%	88.1%
	Some College/Technical	17.9%	82.1%
	College Degree or Higher	11.0%	89.0%

Interview Year 2007

		Binge drinkers (males having five or more drinks on one occasion, females having four or more drinks on one occasion)	
		Yes	No
Total		16.9%	83.1%
Gender	Male	21.0%	79.0%
	Female	12.6%	87.4%
Age	18 - 24	31.4%	68.6%
	25 - 34	23.1%	76.9%
	35 - 44	14.7%	85.3%
	45 - 54	19.3%	80.7%
	55 - 64	7.7%	92.3%
Employed	Yes	18.7%	81.3%
	No	11.1%	88.9%
Income	< \$15K	23.2%	76.8%
	\$15-25K	12.2%	87.8%
	\$25-50K	16.9%	83.1%
	\$50K +	18.5%	81.5%
Education	Less than High School	23.5%	76.5%
	High School Diploma or GED	16.6%	83.4%
	Some College/Technical	18.0%	82.0%
	College Degree or Higher	14.5%	85.5%

		Binge drinkers (males having five or more drinks on one occasion, females having four or more drinks on one occasion)	
		Yes	No
Total		12.3%	87.7%
Gender	Male	17.3%	82.7%
	Female	6.8%	93.2%
Age	18 - 24	26.7%	73.3%
	25 - 34	10.8%	89.2%
	35 - 44	11.7%	88.3%
	45 - 54	9.1%	90.9%
	55 - 64	5.8%	94.2%
Employed	Yes	12.0%	88.0%
	No	13.0%	87.0%
Income	< \$15K	18.6%	81.4%
	\$15-25K	17.4%	82.6%
	\$25-50K	10.4%	89.6%
	\$50K +	9.5%	90.5%
Education	Less than High School	10.5%	89.5%
	High School Diploma or GED	11.8%	88.2%
	Some College/Technical	13.9%	86.1%
	College Degree or Higher	11.1%	88.9%